



News Release

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Ennio goes the extra mile

Ennio International, Australia's leading netting & innovative casing specialists exhibited recently at IFFA, the foremost international trade fair for processing, packaging and sales in the meat industry and held in Frankfurt, Germany every three years.

The Ennio team were pleased to meet with their customers from all corners of the world to discuss new innovations and customised solutions, for which Ennio has become renowned.

As one of only two Australian companies exhibiting at IFFA, Ennio showcased their world class quality products amongst an ever expanding range of netting and casing manufacturers entering the market. Their point of difference being the extensive and unique patented product range, over 30 years of experience and technical innovation, which is apparent at every trade show with new products and applications consistently available.

“IFFA is a great forum to chat with customers”, said Managing Director, Ennio Mercuri, “there is nothing like being able to meet face to face with current and new customers and personally present our products, explain their attributes and to gain an understanding of an individual customer and their specific market requirements”.

The products that captured the most interest this year at IFFA were the Diamond-Net in both rigid and elastic now available in a range of colours, the patented Bubble-Net fabric casing and new innovations in the Netted-Casing range which will be announced shortly.

“Our customers are of the utmost importance to our business, it is their benefaction that is building Ennio International on the worldwide market and trade shows are the perfect opportunity to thank them for their ongoing support”, said Ennio.

It's an environment such as IFFA with the ready flow of information and interaction that contributes to Ennio's conduit to world class technology, which they return via innovative new products and applications to their customers to provide them with their competitive edge.

ennio – your competitive edge

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